

INDUSTRY REPORT

September 7, 2023

Live Online Proctoring

Available Monday-Friday 6 AM - 6 PM CST
and on weekends 8 AM - 4:30 PM CST!

[ResourceWise acquires Texas-based Chemical Intelligence](#)

Chemical Intelligence is a provider of data, insights, and strategic consulting to the chemical industry, focusing specifically on glycols and derivatives, solvents, antifreeze, and methanol. [Read More](#)

[Being weather aware during hurricane season is vital for industry](#)

In the industrial sector, the looming threat of a hurricane can cast a shadow that cannot be ignored. [Read More](#)

Your vision. Your Cadence.

LEARN MORE

[Enbridge acquires three U.S. utilities, becomes largest North American gas utility franchise](#)

Following the closings of the acquisitions, Enbridge's gas utility business will be the largest, by volume, in North America with a combined rate base of over \$19 billion and about 7,000 employees. [Read More](#)

[VIDEO: Shaft Alignment Tool](#)

Maximize the performance of your rotating equipment with XT770. Align to ANSI tolerances, measure misalignment of horizontal and vertical machines including soft foot, track thermal growth and pipe strain, and document the results. [Watch Video](#)

HOUSTON OCTOBER 25-26

[Corpus Christi carbon storage hub awarded to world-class team led by Repsol](#)

The Texas General Land Office awarded a Repsol-led partnership a contract for over 140,000 gross acres of pore space owned by the Permanent School Fund for CO₂ storage located offshore of Corpus Christi, Texas. [Read More](#)

[Tellurian and Baker Hughes announce agreement for Driftwood LNG Phase 1 liquefaction equipment](#)

Tellurian Inc. and Baker Hughes agree to supply eight main refrigerant compression packages for Phase 1 of the Driftwood LNG project. [Read More](#)

UPCOMING WEBINAR SEPTEMBER 13, 2023 11:00 AM CT

OPTELOS Strydio

DIGITALLY TRANSFORMING INSPECTIONS, PROJECT PLANNING & SECURITY SURVEILLANCE WITH AUTONOMOUS DRONES AND DIGITAL TWINS

[REGISTER NOW](#)

Valuable Resources

- BIC Photos: IBR Clay Shoot 2023
- BIC Website: Top News on BICMagazine.com
- BIC Video: The economic outlook for U.S. chemical markets
- BIC Website: New Digital Edition

INDUSTRY REPORT

Content

Profiles of industry leaders, project updates, news and analysis, guest articles, Hot Jobs, upcoming industry events and featured resources and video. Mobile-optimized design.

Audience

Subscribers include decision makers in the Refining, Petrochem, Industrial Construction, Pipelines, Tanks and Terminals, O&G Exploration and Production and Power Generation industries, as well as contractors and EPC companies. Circulation is approximately 22,000. Average open rate is 28% per issue.

Frequency

Every Tuesday and Thursday (Tuesday only in July and August).

INDUSTRY REPORT AD UNITS & NET RATES

POSITION	SIZE	RATE PER INSERTION		
		1X	6X	12X
#1 Top Banner	600x125	\$2,250	\$2,150	\$2,000
#2 Ad Banner	600x125	\$2,000	\$1,950	\$1,850
#3 Ad Banner	600x125	\$1,500	\$1,450	\$1,350
#4 Ad Banner	600x125	\$1,500	\$1,450	\$1,350
#5 Ad Banner	600x125	\$1,500	\$1,450	\$1,350
#1 Native Ad	See Specs Box	\$5,700	\$5,500	\$5,250
#2 Native Ad	See Specs Box	\$4,200	\$4,000	\$3,800
Featured Event, Video, Product or Sponsored Content	See Specs Box	\$1,000	\$950	\$900

* Full metrics and analytics provided with each campaign

SPECS

Banner Ad: Size 600x125. 40KB max. file size, PNG, JPEG, GIF (1 mb max file size)

Featured Event: Summary of an upcoming event, up to 50 words, plus full description up to 250 words on BICMagazine.com's events page, and a link to the event's page.

Featured Video: Teaser image, 50-word description, headline of video, URL link to the video, or .mp4 video file to upload to our YouTube Channel.

Sponsored Content: Article with headline and up to 50-word description within the one newsletter, plus full description on BICMagazine.com.

Native Ads: #1 (second story) #2 (fourth story). Text (at least 500 words); with link to custom landing page on BICMagazine.com. Landing page with top banner ad and floor ad.

Featured Product Specs:

- Headline (up to 12 words) and synopsis (up to 50 words).
- Image (PNG or JPEG, min. 300x250, min. 72 dpi, max. file size 5 MB), no videos.
- If product is being linked to sponsor's page: URL for landing page.
- If BIC is hosting the product article: Description (can be same as synopsis, or a different description of up to 200 words). Can include embedded links, and a second image (optional).

Deadline: All content and ad files due 10 days before publish date. Submit files to Brad Martin, bmartin@bicalliance.com.

Advertiser provides all text, ad files and links.

May 2023
Catch up with 6 stories BIC subscribers clicked on the most this month!

Valero announces CEO transition plan
Valero Energy Corporation announced that Joseph W. Gorder, Valero's chief executive officer and chairman of the board, has chosen to retire as CEO and has been elected as executive chairman of the board, both effective June 30, 2023.

Air Products announces two new world-scale carbon monoxide projects
The facilities in La Porte and Texas City, Texas, just south of Houston, will produce a combined over 70 million standard cubic feet per day of CO and will be connected to Air Products' existing Gulf Coast, and the world's largest, CO pipeline network.

Ascend's Blanchard aims for "best site worldwide" status
As the senior director at Ascend Performance Materials' Chocolate Bayou site in Alvin, Texas, Greg Blanchard has assumed many responsibilities that have taught him valuable lessons over the years.

Shell Catalysts & Technologies announces expansion of the largest refining catalyst plant in the world
Shell Catalysts & Technologies announced a final investment decision of \$121.7 million to expand its West Baton Rouge Parish facility in Louisiana.

Chevron announces agreement to acquire PDC Energy
The total enterprise value, including debt, of the transaction is \$7.6 billion.

Dow proposes to build nuclear project in Texas
The project is focused on providing the Seadrift site with safe, reliable, zero carbon emissions power and steam as existing energy and steam assets near their end-of-life.

For a full guide to industry events, [click here](#)

2023 Dow Chemical Fishing Tournament
July 14, 2023
San Leon, TX
The Dow Chemical Fishing Tournament is a team event by boat, pier, or land fishing. Adults and youth are welcome.
Benefiting

THE PRIME EXPO AUGUST 10, 2023
PASADENA CONVENTION CENTER
[LEARN MORE](#)

Petrochemical & Refining Summit
July 17-19, 2023
New Orleans, LA
The Petrochemical & Refining Summit is an invitation-only, premium Summit bringing leading petrochemical and refining executives and innovative suppliers and solution providers together.

BIC 6

- Exclusive sponsorship, two banner ad positions
- Top stories of the month distributed to entire readership
- Highly engaging content
- Frequency: Monthly

Banner Ad: Size 600x125. 40KB max. file size, PDF, PNG, JPEG. Static ads only; dynamic ads do not render properly on all platforms.

Deadline: All content and ad files due 10 days before publish date. Submit files to Brad Martin, bmartin@bicalliance.com.

Rates: 1X - \$3,900 per issue
6X - \$3,500 per issue
12X - \$3,250 per issue

THE NETWORKER

- **Content:** This unique monthly newsletter provides a summary of key events upcoming in the next 30-60 days, with links to the events and to the online BIC Industry Calendar.
- **Audience:** BIC Resources Alert subscribers include decision makers in the Refining, Petrochem, Industrial Construction, Pipelines, Tanks and Terminals, O&G Exploration and Production, and Power Generation industries as well as contractor and EPC companies. Circulation is approximately 22,000. Average open rate is 28%.
- **Frequency:** End of every month for the next month's events.

Banner Ad: Size 600x125. 40KB max. file size, PDF, PNG, JPEG. Static ads only; dynamic ads do not render properly on all platforms.

Deadline: Ad file due 10 business days before the start of the sponsorship; sponsor can submit new banner ad. Submit files to Brad Martin, bmartin@bicalliance.com.

Rate: \$2,500 per issue